

# 44 WAYS TO SCALE IN YOUR BUSINESS

The goal of scaling is to create more without the long term investment of your time, energy and resources. The impact of scaling is to have a behind the scenes army working on your behalf while you are investing your time and energy where you feel is most important in your business and your life.

## TIME

Outsourcing contractors	Email system	Auto-invoice set-up
Systems development	Many chat social media responder	Receipt/ expense manager
Batch creating content	Trust funnels	Online booking
Time Blocking	Strategic planning every month	Hiring a delivery driver
Virtual appts (no travel)	Meal planning	Hiring team members

## ENERGY

Meditating	Cycle syncing	Taking Supplements
Drinking enough water	Self-care practices	Posture correction
Movement practice	Somatic exercises	Mindset work

## REVENUE

Digital meditations	PDF Downloads (free or paid)	Membership offers
Subscription services	Retainer services	Group services 1:many
Rental spaces	Online payment processor	Events
Retreats	Upselling (appts, digital offers, physical products)	
Price increases	Selling advertising	Selling templates
Digital course	Affiliate partnerships	Investment mngt
VIP upgrades	Authoring books (physical/ e-books)	
Eliminate duplicate/ unused expenses		